Good afternoon, line officers, members, and guests of the Virginia DAV
Auxiliary.

I was entrusted with membership. Now it is time to relinquish those
duties to others.

I cannot come up with better information than the Strategic Plan by the Disabled American Veterans Auxiliary for growing and sustaining our organization.

This comprehensive information is a wonderful tool to recruit and maintain membership. It covers everything from the Mission Statement of the Disabled American Veterans Auxiliary to our Organizational Vision and Values.

Five Goals, Issues & Strategies have been laid out to provide concrete steps to attain and maintain higher membership nationwide.

Goal 1 Increase membership in the DAV Auxiliary and provide opportunities for new members to become involved in Auxiliary programs and activities. Retention of current members and recruitment of new members is essential for the Auxiliary to remain
viable and to carry out its mission Develop new incentives for membership recruitment.

Goal 2 Promote the growth of the DAV Auxiliary by becoming more welcoming and supportive of new ways and ideas while maintaining the organization's traditions.

Goal 3 Embrace technology and communication techniques to reach DAV Auxiliary members of all generations.

Goal 4 Develop standard operating procedures to maintain continuity for the organization at the national, state, and unit levels.

Goal 5 Create and maintain a sustainable financial income to support and grow the DAV Auxiliary’s programs and activities.

Respectively submitted,

Nancy Laughter

Senior Vice Commander